



## South Western High School SoapFest Drama Club

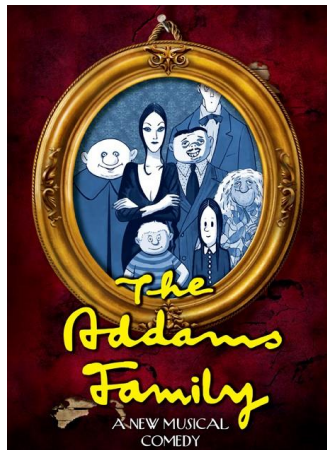
January 13, 2023

To: Hanover Area Businesses

**Subject:** *The Addams Family* – Patron & Donor Opportunities

**Due Date:** T-shirt Sponsorship: February 12, 2023 / All other Ads and Sponsorship: February 24, 2023

The South Western SoapFest Drama Club is excited to once again put on a comedic production for our community. This year, we are proud to bring *The Addams Family* to our stage on **March 16, 17, and 18, 2023**.



You can support our efforts by becoming a Patron or Donor to the South Western SoapFest Drama Club. Your patronage not only provides us with the extra financial backing we need to cover operational expenses and production costs, it also reflects your gratitude and support to the actors, directors, designers, and other local artisans who volunteer their time and energy to produce our shows every season.

Starting at \$5.00, you can show support with a line of encouragement, and for as little as \$100.00 you can become a Friend of the Drama Club. More information on the patron ad and donor levels is included in this letter.

We appreciate any and all support you can offer to our production, and we hope to see you at the show!

*Tammy Fritz*

Tammy Fritz

SoapFest Drama Club Publicity Co-Chair

717-633-4807 ext. 21927

SWHSSoapfest@gmail.com

<https://swhsdrama.weebly.com>

200 Bowman Road, Hanover, PA 17331





## South Western High School SoapFest Drama Club

- Option 1: Line of Support (\$5.00)** A Line of Support provides you with one line of 20 words.
- Option 2: Patron Ad** Patron Ads will be placed within our playbill which is distributed to all audience members.

- ¼ page Ad (2.75"wide x 2.0" high): \$25.00
- ½ page Ad (5.5"wide x 4.25" high): \$50.00
- Full page Ad (5.5"wide x 8.5" high): \$75.00

- ★ Graphics of your choice may be used
- ★ Email all graphics in .jpg, .png, .gif or camera ready format to SWHSSoapfest@gmail.com

**Option 3: SoapFest Drama Club Donor**

- Friend Level: \$100.00
- Crew Level: \$150.00
- Cast Level: \$200.00
- Director Level: \$250.00

Donors provide financial backing to offset production cost for the show. Each Donor will receive a complimentary ¼ page ad and special recognition within our playbill. Recognition will also be provided on our website.

**Option 4: Show T-shirt Sponsor (\$500.00)**

Show T-shirt sponsor provides financial backing to provide each cast and crew member with a t-shirt for the show. Special recognition of your sponsorship will be made on the back of the t-shirt and on our website, a free ½ page ad will be provided, and two free tickets to the show. ***If interested in this option, please notify Tammy Fritz @ [Tammy.Fritz@southwesternsd.org](mailto:Tammy.Fritz@southwesternsd.org) or 717-991-9139 by February 12<sup>th</sup>.***

### SoapFest Drama Club Patron Drive

Please return this page by **February 24, 2023**, along with your tax deductible contribution, made payable to South Western High School.

Name (Business and Contact Person): \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

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