



South Western High School SoapFest Drama Club

December 11, 2023

To: Hanover Area Businesses

Subject: The SpongeBob Musical – Patron & Donor Opportunities

Due Date: T-shirt Sponsorship: February 16, 2024 / All other Ads and Sponsorship: February 29, 2024

The South Western SoapFest Drama Club is excited to once again put on a crowd-pleasing production for our community; one that is sure to sell-out! Live on the SWHS stage March, 14, 15, and 16, 2024, we are proud to present:

nickelodeon THE SPONGEBOB MUSICAL™

Synopsis: When the citizens of Bikini Bottom discover that a volcano will soon erupt and destroy their humble home, SpongeBob and his friends must come together to save the fate of their undersea world!

You can support our efforts by becoming a Patron or Donor to the South Western SoapFest Drama Club. Your patronage not only provides us with the extra financial backing we need to cover operational expenses and production costs, it also reflects your gratitude and support to the actors, directors, designers, and other local artisans who volunteer their time and energy to produce our shows every season.

Starting at \$5.00, you can show support with a line of encouragement, and for as little as \$100.00 you can become a Friend of the Drama Club. More information on the patron ad and donor levels is included in this letter.

We appreciate any and all support you can offer to our production, and we hope to see you at the show!

Tammy Fritz

Tammy Fritz
SoapFest Drama Club Publicity Co-Chair

717-633-4807 ext. 21927

SWHSSoapfest@gmail.com

<https://swhsdrama.weebly.com>

200 Bowman Road, Hanover, PA 17331





South Western High School SoapFest Drama Club

Option 1: Line of Support (\$5.00) A Line of Support provides you with one line of 20 words.

Option 2: Patron Ad Patron Ads will be placed within our playbill which is distributed to all audience members.

¼ page Ad (2.75"wide x 2.0" high): \$25.00

½ page Ad (5.5"wide x 4.25" high): \$50.00

Full page Ad (5.5"wide x 8.5" high): \$75.00

★ Graphics of your choice may be used

★ Email all graphics in .jpg, .png, .gif or camera ready format to
SWHSSoapfest@gmail.com

Option 3: SoapFest Drama Club Donor

Friend Level: \$100.00

Crew Level: \$150.00

Cast Level: \$200.00

Director Level: \$250.00

Donors provide financial backing to offset production cost for the show. Each Donor will receive a complimentary ¼ page ad and special recognition within our playbill. Recognition will also be provided on our website.

Option 4: Show T-shirt Sponsor (\$500.00)

Show T-shirt sponsor provides financial backing to provide each cast and crew member with a t-shirt for the show. Special recognition of your sponsorship will be made on the back of the t-shirt and on our website, a free ½ page ad will be provided, and two free tickets to the show. ***If interested in this option, please notify Tammy Fritz @ Tammy.Fritz@southwesternsd.org or 717-991-9139 by February 16th.***

SoapFest Drama Club Patron Drive

Please return this page by **February 29, 2024**, along with your tax deductible contribution, made payable to South Western High School.

Name (Business and Contact Person): _____

Address: _____

Phone: _____ Email: _____

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